PROTEXTING

Highly interactive mobile marketing

ProTexting.com Overview

Protexting provides your business with a powerful Mobile Marketing tool. It delivers your message straight to your clients' cell phone. It is a great way of driving sales and staying in touch with your clients. Protexting saves you money and set up time by cutting the large upfront expense of creating your own text message gateway and eliminates the up to ten months wait time for approval by the major carriers. In addition we manage and maintain close relationships with the major carriers and make sure that your messages are delivered on time. Upon signing up, in few seconds you are ready to send. To sign up & save 20%, go to www.protexting.com/promocode/CWM

Example of use

Collect customer data – promote your mobile keyword "Text NYPIZZA to 82257 to join our list and receive valuable coupons"

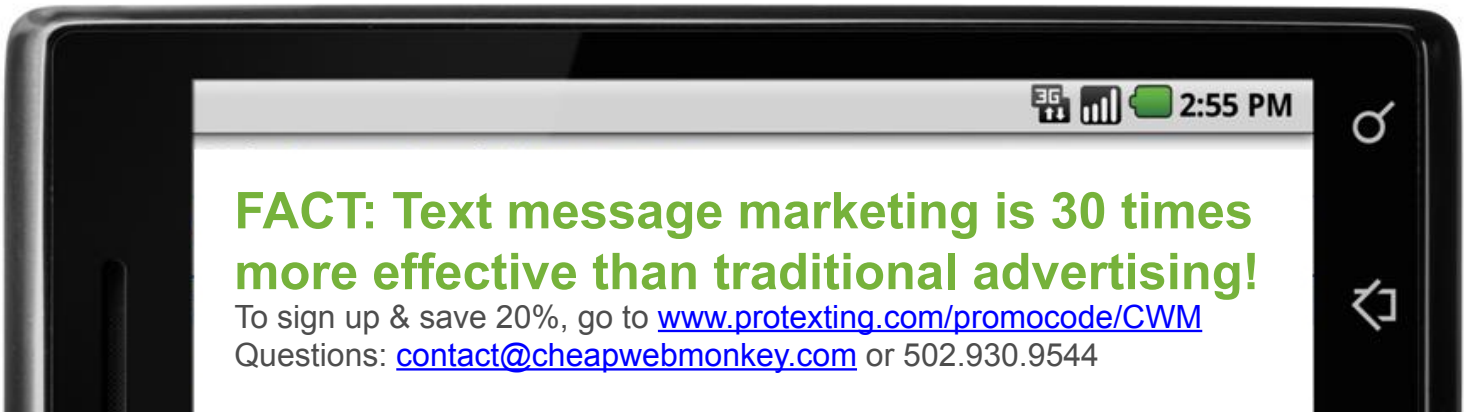
Text with weekly specials – "Specials for this week: Monday – roasted duck, Tue- seared scallops, Wed…"

Send out coupons – Example "Happy hour with $5 Lychee martinis every Wednesday"

Ask for feedback about the client experience – Example "How did you find your dining experience. Tell us how to improve"

Text to inform of any new items on your menu – Example "Come in to try our new…"

Text with holiday wishes and specials, and bring traffic to your restaurants on key dates. - Example "Join us for dinner today and receive a complimentary Tiramisu with your dinner for your Birthday"

Why should I use it?

1. **It helps you INCREASE your sales** – reach your clients any time and drive traffic to your establishment.
2. **It's super SIMPLE** – as easy as sending an email, even faster.
3. **It helps you collect diners' DATA** – numerous ways of collecting data. Via Mobile Phones, Web site forms, Printed materials, all limited to your imagination.
4. **Cheaper and MORE EFFECTIVE than any other type of marketing** – only 5 cents to reach a patron. Your message will be read.